MEDIA RELEASE
6TH INTERNATIONAL MACADAMIA SYMPOSIUM

Biggest gathering of macadamia industry ever in Australia happens at the 6th International Macadamia Symposium

WHAT: More than 100 overseas delegates will join 200 people from the macadamia industry in Australia to discuss the future of the industry, review research and hear from keynote speakers at the 6th International Macadamia Symposium. It is only the 2nd time it has been held in Australia.

WHEN: First day, Tuesday 18 September, from 9am (continues Wednesday)

WHERE: Sofitel Brisbane Central, 249 Turbot Street, Brisbane

WHO: Chairman of the Australian Macadamia Society, Andrew Starkey will open the conference at 9am and keynote speakers will follow through the morning. They are:

- **Mr. David Williams** from Kedder Williams corporate advisors will be speaking about the tricks and trials of investing in the macadamia industry. (**9.20am**)  
- **Professor Salah Sukkarieh**, Professor of Robotics and Intelligent Systems from the University of Sydney, who will look at the future automation opportunities for macadamia farmers. (**10.30am**)  
- **Ms. Chen Yuxiu**, Director, General Manager, Yunnan Macadamia Industry Development Ltd. China has plans to plant up to 15 million trees – in Australia we have five million, so will it continue to be a major market for our product? (**11am**)  
- **Mr. Ridley Bell**, talking about working in a global market. Ridley Bell is the ‘king’ of blueberries in Australia, growing and breeding new varieties in northern NSW, as well as operating joint ventures in Morocco and Mexico (**11.40am**)  

AS WELL: At **1.30pm**, there will be short five minute presentations from representatives for 11 different countries about the state of the industry in their part of the world. Media are welcome to attend this session.

CONTACT DETAILS:  
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